

To: Clay, Tina D., Anderson, Kathy, Trail, Diana O., Veschio, Shellie, Forrey, Linda,
1810 - Cincinnati ROU (WEBSTES), Richey, Jeanne, Ellison, Belinda, Campbell, Judy, Lennon, Audrey,
Kinser, Trish, 2910 - Richmond ROU (YOUNGP)
From: Hill, Patricia L.
Posted: 9/11/97 17:38
Opened: 9/12/97 17:38
Subject: ECKERDS UPDATE!!

To: Promotions Coordinators
Regions 13, 16, 17, 18, 21, 22, 26, 29, 58, 66

Attached is time-critical information regarding the Eckerd's DPC promotions (for Salem, Doral and Winston).

Please read the "salem.doc" first regarding very important product transfer information. Then refer to "transfer.xls" for information on actions needed by each ROU for the Salem transfers to take place.

Also attached is "recapall.xls" that outlines the entire Eckerd's promotions (all 3 styles, all drive periods). This also includes some REVISED dates...please review the dates/time periods for all drives. Some changes were made due to product availability issues in Winston-Salem.

Note: Time-sensitive issues are as follows:

Winston - 1st drive should be ordered ASAP to arrive to d.a.'s by 10/2

Doral - 1st drive should be ordered ASAP to arrive to d.a.'s by 10/2

Transfers for Salem (outlined in "salem.doc" and "transfer.xls") - pls review and take action as required as soon as possible so that 1st drive period may be ordered.

Please call me immediately if you have any questions or problems with these promotions. I want to thank you all for your patience and cooperation...I know it's been difficult getting it all straightened out and finalized, and I appreciate your help. My phone # is 800-843-6495 or vmail 79198. If I'm not in, you can contact Linda Forrey (KAM/Eckerd's) at 813-885-5607 or vmail 40046. Again, thanks, and have a good weekend (I know we all need it!!!)

Patty/2310

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